

CONTRACT



www.nbcconnecticut.com

And:

MULTI MEDIA SERVICES
915 KING STREET
2ND FLOOR
ALEXANDRIA, VA 22314

Contract / Revision		Alt Order #
343873 / 2		
<u>Product</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/25/12 - 11/05/12	5332	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
AMERICAN UNITY PAC	10/24/12 / 10/31/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
1647		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
44965	28874	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/		Type	Spots	Amount
								Week	Rate			
1	WVIT	10/25/12	11/05/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	8	\$6,000.00
ISSUE ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:	10/22/12	10/28/12	---TF---	2				\$750.00				
Week:	10/29/12	11/04/12	MTWTF--	5				\$750.00				
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
5	WVIT	10/29/12-11/04/12	6-7A CT NEWS TODAY		6A-7A	MTuWThF----	:30		\$750.00	NM		
See MG 1.9												
DNA-SEVERE WX COVERAGE												
9	WVIT	10/29/12-11/04/12	6-7A CT NEWS TODAY		6A-7A	---WThF----	:30		\$750.00	NM		
MG for 1.5 10/29												
Week:	11/05/12	11/11/12	M-----	1				\$750.00				
2	WVIT	10/25/12	11/05/12	7-9A TODAY SHOW	7A-9A		:30			NM	11	\$8,800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:	10/22/12	10/28/12	---TF---	2				\$800.00				
Week:	10/29/12	11/04/12	MTWTF--	8				\$800.00				
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
5	WVIT	10/29/12-11/04/12	7-9A TODAY SHOW		7A-9A	MTuWThF----	:30		\$800.00	NM		
See MG 2.13												
DNA-SEVERE WX COVERAGE												
10	WVIT	10/29/12-11/04/12	7-9A TODAY SHOW		7A-9A	MTuWThF----	:30		\$800.00	NM		
See MG 2.12												
DNA-SEVERE WX COVERAGE												
12	WVIT	11/05/12-11/05/12	7-9A TODAY SHOW		7A-9A	M-----	:30		\$800.00	NM		
MG for 2.10 10/30												
13	WVIT	11/01/12-11/02/12	7-9A TODAY SHOW		7A-9A	----ThF----	:30		\$800.00	NM		
MG for 2.5 10/31												
Week:	11/05/12	11/11/12	M-----	1				\$800.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



Contract / Revision 343873 / 2	Alt Order #	
Contract Dates 10/25/12 - 11/05/12	Product	Estimate # 5332
Advertiser AMERICAN UNITY PAC		Original Date / Revision 10/24/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	
											Spots	Amount
3	WVIT	10/25/12	11/05/12	11-12P CT NEWS TODAY	11A-12P		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$200.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$200.00			
Week:		11/05/12	11/11/12	M-----				1	\$200.00			
4	WVIT	10/25/12	11/04/12	7-8A SU TODAY SHOW 2HR7A-8A			:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$400.00			
Week:		10/29/12	11/04/12	-----S				1	\$400.00			
											Totals	29
												\$17,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	7	\$3,900.00	\$3,315.00
10/29/12 - 11/05/12	22	\$13,300.00	\$11,305.00
Totals	29	\$17,200.00	\$14,620.00

Signature: _____ **Date:** _____

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FOR NBC CONTRACTS:

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